K.E.S SHROFF COLLEGE OF ARTS & COMMERCE

Kandivali (west), Mumbai 67

T.Y.B.Com (Management studies)

II int.test(vi semester)

Sub: Entrepreneurship Management

Time: 1 Hour

Marks: 20

N.B-1, Attempt any 2 questions

2. Each question consists of 10 marks

Q.1. Explain the Joseph Schumpeter's view on Entrepreneurship.

Q.2. Discuss the contribution of David McClelland with regard to Entrepreneurship

Q.3. Define Motivation & Explain the different factors that motivate people to become entrepreneur.