

30/1/12

KES SHROFF COLLEGE OF COMMERCE

TYBMS

SEM VI

TIME 1HR

MARKS 20

**INTERNATIONAL MARKETING**

Q1) Explain types of trade barriers

(10)

OR

Q1) What are trading blocs? Write various forms of trading blocs.

(10)

Q2) Short notes

(10)

- 1) Objectives of trade barriers.
- 2) Effects of trade barriers on international trade