

22/2/12

KES'SHROFF COLLEGE OF ARTS AND COMMERCE
BHULABHAI DESAI ROAD, KANDIVLI (W), Mumbai-400067

Class: TYBMS

Marks: 60

Subject: Indian Management Thought & Practices

Duration: 2 HOURS

Semester: VI

Note: 1) Section I is compulsory.

2) Answer any three questions from Section II

3) Figures to right indicate full marks.

SECTION I

1. Explain the following terms: (Any five) (15)

1. Rin
2. Three Gunas
3. Maya
4. Societal values
5. Festival – a source of inspiration
6. Koshas
7. Dharma

2. Case Study: (15)

Mr. Kamal, Chief Engineer of a company is soft spoken & therefore it was rumored that many employees did not follow rules & regulations properly. When Mr. Patil joined as a young engineer he tried to impress Mr. Kamal & tried to stop the irregular activities in the organization. He told Mr. Kamal to take disciplinary action against the truck drivers stopping at a point on the highway & taking up people into truck waiting near road side & charging money from them.

This was noticed by both of them while going for some official work. Mr. Patil told the car driver to stop immediately as he wanted to catch them red handed but Mr. Kamal told him to calm down by patting his knee. Mr. Kamal said that I know that it is against rules but he argued that their salary is too low that they have to indulge into such practices. He further told that he is not making any additional expenditure to the

company. He told Mr. Patil that he has already warned them earlier but still due to poor conditions in the personal life they are continuing the practice. Mr. Patil argued that this is absolutely non – sense and such kind of irregular actions with the company cannot be tolerated. During the conversation Mr. Patil insisted in taking stern action against the truck drivers while Mr. Kamal forced r. Patil to ignore the incident & behave as if they had not seen what was going on.

Questions:

- 1) Do you believe Mr. Kamal is correct in his belief?
- 2) What kind of value systed is Mr. Kamal trying to build in his board?
- 3) Do you think, It is unethical to break rules?
- 4)What you would have done if you were in place of Mr. Kamal? & in place of Mr. Patil.

SECTION II

- Q. India stand united despite of several diversities. Justify. (10)
- Q. Explain Indian and Japanese approach of motivation. (10)
- Q. Explain the Indian vis a vis western concept of learning. (10)
- Q. Short Notes: (any two) (10)

- 1) The core teaching of all religion is attaining bliss.
- 2) Spirituality vis a vis Religion
- 3) Qualities of leader with reference to Indian Thoughts